## Multilingual and Multicultural Communication Day: 17th June 2013

## Venue: SOAS (U of London), Rm 211, Vernon Sq, Penton Rise, London WC1X 9EW.

8.15 — 9.00 am	Registration
9.00 - 9. 1 <i>5</i> am	Introduction, Welcome & Prologue
	Howard Giles (UCSB), USA & Itesh Sachdev (SOAS, U. of London), UK
9.15 - 10.00 am	Multilingual diversity in London
	<b>Dina Mehmedbegovic</b> (Institute of Education, U. of London) & <b>Lid King</b> (The Languages Company), UK
10.00 - 10. 45am	New Media for Multilingualism: Practice and Research Questions
	Reinier Salverda & Cor van der Meer (MERCATOR, Fryske Akademy) The Netherlands
10.45 — 11.15 am	Tea/Coffee/Refreshments
11.15 – 12 noon	The Relevance Of "Lingue Franche": A (Critical) Economic Perspective
	François Grin (Université de Genève), Switzerland
12 - 12.45pm	Communicating emotions in multiple languages
	Jean Marc Dewaele (Birkbeck, U. of London) UK
12.45 - 2pm	Lunch
2 – 2.45pm	Cyberspace and 'reviving' or stimulating bilingualism in young male and female 'dormant' bilinguals
	Anne Pauwels (School of Oriental & African Studies, University of London), UK
2.45 - 3.30pm	Diasporas: Multilingual and intercultural communication across time and space
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2.45 – 3.30pm 3.30 – 4 pm	
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3.30 – 4 pm	Li Wei (Birkbeck, U. of London) UK  Tea/coffee/refreshments
3.30 – 4 pm	Li Wei (Birkbeck, U. of London) UK  Tea/coffee/refreshments  The dynamics of acculturation: an intergroup perspective

**Registration:** by 10th June please (for catering). Please note that places are limited (60 max) so register early!

Send cheque payable to "SOAS (Univ of London)" for £20.00 (British Pounds Sterling); (50% discount for students and unwaged). You can also pay cash on the day, BUT PLEASE TELL US by 10<sup>th</sup> June AS WE NEED TO ORGANISE THE CATERING. Address for sending cheques: I. Sachdev, SOAS, University of London, Thornhaugh St, London WC1H 0XG.

Organisers/Sponsors: The International Association of the Social Psychology of Language (IALSP), The International Communication Association (ICA), MERCATOR, Fryske Akademy (the Netherlands) & SOAS, Univ of London. Email: i.sachdev@soas.ac.uk