Multilingual and Multicultural Communication Day: 17th June 2013

Venue: SOAS (U of London), Rm 211, Vernon Sq, Penton Rise, London WC1X 9EW.

8.15 – 9.00 am Registration

9.00 – 9.15 am Introduction, Welcome & Prologue
Howard Giles (UCSB), USA & Itesh Sachdev (SOAS, U. of London), UK

9.15 – 10.00 am Multilingual diversity in London
Dina Mehmedbegovic (Institute of Education, U. of London) & Lid King (The Languages Company), UK

10.00 – 10.45 am New Media for Multilingualism: Practice and Research Questions
Reinier Salverda & Cor van der Meer (MERCATOR, Fryske Akademy) The Netherlands

10.45 – 11.15 am Tea/Coffee/Refreshments

11.15 – 12 noon The Relevance Of "Lingue Franche": A (Critical) Economic Perspective
François Grin (Université de Genève), Switzerland

12 – 12.45pm Communicating emotions in multiple languages
Jean Marc Dewaele (Birkbeck, U. of London) UK

12.45 – 2pm Lunch

2 – 2.45pm Cyberspace and ‘reviving’ or stimulating bilingualism in young male and female ‘dormant’ bilinguals
Anne Pauwels (School of Oriental & African Studies, University of London), UK

2.45 – 3.30pm Diasporas: Multilingual and intercultural communication across time and space
Li Wei (Birkbeck, U. of London) UK

3.30 – 4 pm Tea/coffee/refreshments

4 – 4.45 pm The dynamics of acculturation: an intergroup perspective
Rupert Brown (University of Sussex) UK

4.45 – 5.30 pm Epilogue & Round Table: Modelling Multilingual & Multicultural Communication
followed by a reception at 5.30
Howard Giles (UCSB), USA & Itesh Sachdev (SOAS, U. of London), UK

Registration: by 10th June please (for catering). Please note that places are limited (60 max) so register early!
Send cheque payable to “SOAS (Univ of London)” for £20.00 (British Pounds Sterling); (50% discount for students and unwaged). You can also pay cash on the day, BUT PLEASE TELL US by 10th June AS WE NEED TO ORGANISE THE CATERING. Address for sending cheques: I. Sachdev, SOAS, University of London, Thornhaugh St, London WC1H 0XG.

Organisers/Sponsors: The International Association of the Social Psychology of Language (IALSP), The International Communication Association (ICA), MERCATOR, Fryske Akademy (the Netherlands) & SOAS, Univ of London. Email: i.sachdev@soas.ac.uk